



This badge was issued to [Sacha Tellini](#) on 23 March 2021.
Expires on 23 March 2022

Share



Facebook Certified Media Planning Professional

Issued by [Facebook](#)

Blueprint Certification is Facebook's credentialing program for digital advertising professionals who demonstrate advanced proficiency in Facebook marketing. The Facebook Certified Media Planning Professional credential is awarded to digital advertising professionals who demonstrate proficiency in designing an end-to-end Facebook marketing strategy that aligns to business goals and complements a holistic marketing plan.

Skills