



Certificate of Competence

Final examination: 15/06/24 with a score: 25,00 /30

This is to attest that

Sacha Tellini

ID Number: TLLSCH91B12A564L

Has certified skills as

Neuromarketing specialist

3 Ore

by acquiring 3 Professional Training Credits (CFP-Crediti Formativi Professionali)

Assessment of competencies consisted of a multiple-choice exam, covering all the topics addressed in the
Neuromarketing specialist
qualified training program

Registration Number: 24-0000862

Date of original registration: 15/06/24

Bratislava - SK, 15/06/24

Qualified Competence Center



Competence Center Code
CCITA21002_A4

ICEP CEO

Annex

Introduzione al corso

Il cervello

Il prodotto cognitivo

Il ruolo delle emozioni nella creazione del prodotto cognitivo

Memoria, emozioni ed esperienza

Neuro-ottimizzazione

Da target a brainy personas

I bias cognitivi