



Certificate of Competence

Final examination: 21/03/24 with a score: 26,00 /30

This is to attest that

Sacha Tellini

ID Number: TLLSCH91B12A564L

Has certified skills as

ADVANCED SEO SPECIALIST

5 Ore

by acquiring 5 Professional Training Credits (CFP-Crediti Formativi Professionali)

Assessment of competencies consisted of a multiple-choice exam, covering all the topics addressed in the **Advanced SEO Specialist**

qualified training program

Registration Number:24-0000352

Date of original registration: 21/03/24

Bratislava - SK, 21/03/24

Qualified Competence Center



Competence Center Code CCITA21002_A4 ICEP CEO

2024 ICEP - Certificate of Competence(Document Code: CC) - Rev. 8 10.01.20 - PJF:440/22 Management System ISO/IEC17024:2012 accredited by NAB - Certificate. O-020 forAuditor ISO 9001:2015This certificate is issued electronically and is an exclusive property of ICEP s.r.o. -Vysoká26 - 811 06 Bratislava(Slovakia)

Annex

- Modulo 1: Presentazione del corso e risorse utili in ambito SEO
- Modulo 2: Cosa significa strutturare una strategia SEO
- Modulo 3: L'architettura dei contenuti
- Modulo 4: Studio dei competitor
- Modulo 5: Scrittura URL
- Modulo 6: Come strutturare correttamente le URL
- Modulo 7: Come gestire il blog
- Modulo 8: Il mockup dell'architettura
- Modulo 9: Struttura onpage
- Modulo 10: Creazione snippet
- Modulo 11: Studio linking interno e brief web writer
- Modulo 12: Elementi tecnici e strategia
- Modulo 13: I canali indiretti